

Privacy Policy

We view protection of your privacy as an extremely important issue. Personally identifiable information such as name, address, or e-mail address, about visitors to the Website is collected only when voluntarily submitted, for example when the user orders one of our products. By voluntarily submitting such personal information, the user is consenting to receive emails and/or correspondence from www.winningthefight.org (and or from select partners conducting or funding neurodegenerative disease research or selling products that we believe can help you) from time to time regarding various events or promotions. (Such organizations may include but may not be limited to, for example, MitoGenix/DBA: TricaGenix, selling the new and more effective Deanna Protocol.) Personal correspondence, such as emails or letters, sent to www.winningthefight.org by a user may be collected into a file specific to the user.

Security

Protecting and securing your information is of the highest priority to us. We consider the data we collect and your personal information to be an extremely valuable asset that should be protected. Your information is stored and processed on servers located in the United States that are protected by physical and technological security measures. We use many methods in good faith to safeguard your personal information from unauthorized access. However, as you may be aware, third parties may illegally intercept or access transmissions of your personal data or exchanges of information over the Internet, and there is the possibility that users may mistreat or mishandle your personal information that they find or gather during your interactions on the www.winningthefight.org website. Consequently, while we go to great lengths to safeguard your privacy, we in no way guarantee, and you should not have the expectation, that your personal data or exchanges of information over the Internet will always remain private. Here is more about the security of your personal information.

- We work to protect the security of your information during transmission by using Secure Sockets Layer (SSL) software, which encrypts personal information you send to www.winningthefight.org.
- Email messages are not typically secure so we do not recommend sending us any critical financial information such as credit cards numbers, bank account numbers, or similar information via email. If you choose to provide this type of information via email, you do so at your own risk.
- We reveal only the last four digits of your credit card numbers when confirming an order. Of course, we transmit the entire credit card number to the appropriate credit card company during order processing via a Secure Sockets Layer (SSL) connection which encrypts your data.
- It is important for you to protect against unauthorized access to your password and to your computer. Be sure to sign off of your www.winningthefight.org account when finished using a shared computer.

Protecting Your Account

The password you choose is indispensable to access your account. Use a combination of unique identifiers (letters, numbers, and characters), and do not give away your www.winningthefight.org password to anybody. If for some reason you decide to give away your password or your personal information to others, be aware that you are accountable and liable for any and all activity executed under your account. If your password is compromised, you may lose considerable authority over your personal information and may be subject to legally binding actions taken on your behalf. Accordingly, if for any reason you have revealed or lost control of your password, then you should notify www.winningthefight.org and change your password without delay.

Cookies

'Cookies' are tiny files put on your hard disk for various reasons. We utilize 'cookies' on some web pages of our Sites to assist us in evaluating our web traffic patterns; personalize our services, content and

advertising; appraise the efficacy of special offers, and also to foster and emphasize trust and safety. In short, www.winningthefight.org uses cookies to provide services to you.

Some pertinent things you should be aware of regarding cookies are that:

- There are some features on our Sites which are only available with the use of cookies.
- Cookies are used to assist us in identifying you and to help keep you logged-in which allows you to input your password less often during a session.
- You have the ability to deny our cookies if your web client allows, although in so doing you may prevent or limit access to certain areas, features, or proper functionality of our Sites.
- You might receive cookies from a third party on particular pages of our Sites that we in no way control or regulate.

Newsletters

Mailing Address

A customer's name and mailing address may be released for one-time use to carefully screened third-party mailers who offer products or services that may be of interest to our readers. Customers may opt out of receiving these third-party mailings by requesting to have their account marked "do not mail" by contacting info@winningthefight.org. Non-customers may also have their names removed from our future mailings by contacting the same address to have your name added to our suppression file.

Email

If, at any time, the user does not wish to receive email from winningthefight.org the user may send a message info@winningthefight.org requesting the cessation of such email messages, or simply follow the instructions to unsubscribe found at the bottom of our email messages. www.winningthefight.org has not and does not make user email addresses available to other parties, with the exception of parties conducting or funding neurodegenerative disease research.

This site (www.winningthefight.org) reserves the right to track non-personal information about users of its Website, including without limitation: the URL that the user has come from (whether this URL is on its Website or not), the URL the user goes to next (whether this URL is on its Website or not), the Internet browser being used, the type of operating system used, the user's location, and the user's IP address. A user's IP address is used for system administration purposes and to track a user's session, in order to give www.winningthefight.org an understanding as to which parts of its Website users are visiting. Many sites automatically collect this information. www.winningthefight.org may use such non-personal information for purposes including but not limited to improving the content of its Website, marketing, advertising or research purposes.

This site (www.winningthefight.org) reserves the right to release current or past user information internally within www.winningthefight.org. www.winningthefight.org also reserves the right to release current or past member information to third parties for limited purposes in the event [winningthefight.org](http://www.winningthefight.org) believes that usage is (i) in violation of this Agreement; (ii) used to commit unlawful acts; and/or (iii) is required to be disclosed to comply with applicable laws or regulations, or with a court or administrative order. Except as previously stated, www.winningthefight.org will not share information specific to users with third parties. www.winningthefight.org is, however, free to disclose aggregate user information to third parties.

Other Communications

It is customary for www.winningthefight.org to send out emails or use other communications to contact you regarding your orders on www.winningthefight.org. For example, when you place an order with

www.winningthefight.org, we send out an order confirmation via email and a shipping confirmation once shipped. These types of communications are necessary and required in the normal course of transacting with www.winningthefight.org and are not optional. By definition these types of emails are known as transactional emails.

Viewing and Making Changes to Your Personal Information

You may view and change much of your personal information by logging into your account at www.winningthefight.org. You are required to revise your personal information quickly when a change occurs or if it is erroneous. Upon your request, and as soon as it is reasonably practicable, your account will be terminated and your personal information archived, based on your account activity and if allowed under subsequently relevant laws. We do keep a record of personal information from terminated accounts to abide by legal requirements, avert fraudulent activity, collect monies due to us, resolve disputes, regulate issues, cooperate with any investigations, enforce our www.winningthefight.org Website Terms of Use, and likewise take other actions legally allowed.